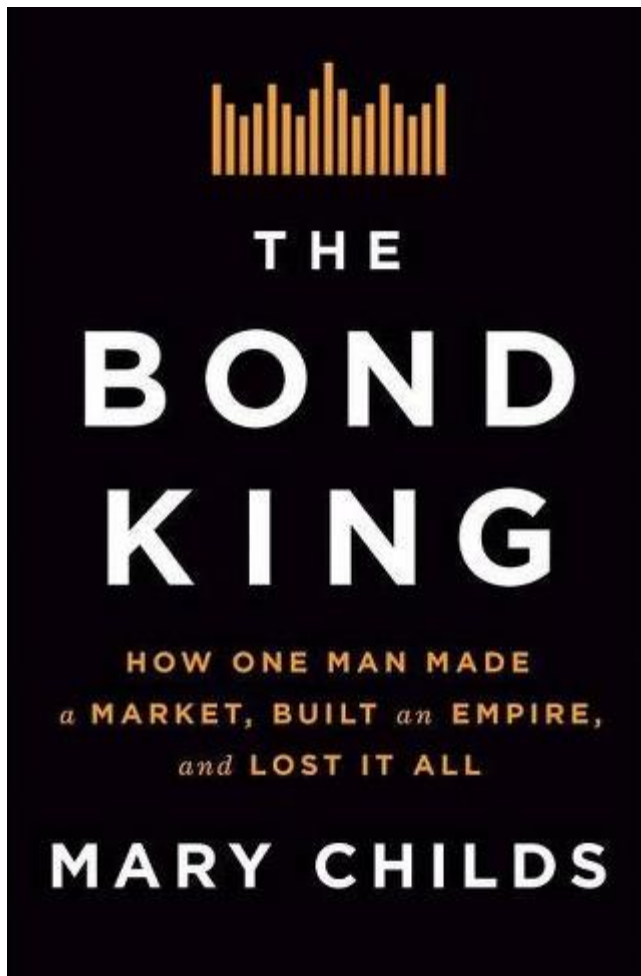




The Investment Ecosystem

The Bond King Series Index



[Cult and Culture in the Bond Kingdom](#)

This first of three postings* about Bill Gross and Pimco looks at the organizational dynamics of one of the most successful firms of the last four decades -- and the deposition of Gross as the Bond King. (Asset Manager, 5/20/22.)

[Hunting for Edges that Others Didn't See](#)

The times, tools, and tactics that allowed Pimco to thrive are examined in the second posting about the firm and its leader, Bill Gross. (Learning Curve, 5/21/22.)

[Challenges and Quandaries in Manager Research](#)

An examination of Pimco prompts a series of questions that get at important due diligence and manager selection considerations. (Due Diligence, 5/22/22.)

*A fourth posting was added later:

[Performance Results and Measures of Greatness](#) This posting serves as a coda to the earlier series about Bill Gross and Pimco, focusing on evidence of performance and other factors that contributed to the legacy they produced. (Charts, 6/25/22.)

This series was inspired by [The Bond King](#) by Mary Childs.